

# W. R. ZANES & CO. OF LA., INC.



FREIGHT FORWARDERS • CUSTOMS BROKERS • AIR CARGO AGENTS • F.M.C. Lic. No. 752F • [www.wrzan.es.com](http://www.wrzan.es.com)

223 TCHOUPITOU LAS ST., PO BOX 2330, NEW ORLEANS, LA 70176-2330 • PHONE 504-524-1301 • FAX 504-524-1309

Walter Revere Zanes was born August 7, 1890, in Salem, New York and relocated to Dallas in the early 1900s. While in the New York area, Mr. Zanes was employed in the Customs Brokerage business. In 1914, Mr. Zanes opened W. R. Zanes & Company in Dallas, servicing importers and exporters at the new port area. After establishing the brokerage business in Dallas, Mr. Zanes entered into and was successful in a number of other businesses, such as Zanes-Ewalt Warehouse, Zanes Freight Agency, installation of telephone poles and lines for the phone company, W. R. Zanes Insurance Agency, to name a few.

In attaining success in Dallas, future offices were opened in Houston and Galveston, TX. In 1943, Zanes expanded to New Orleans which grew into one of the largest and most successful operations in the Port of New Orleans. With development of the Port of Mobile and with Zanes' customers expressing interest in doing business with Zanes at Mobile, that office was opened in 1963.

As international airfreight expanded in the early 60s, Zanes opened air offices in New Orleans, Houston and Dallas to support Zanes international surface operations.

In addition to the customhouse brokerage and international freight forwarding activity and due to the shortage of dependable service at that time, Zanes expanded into bonded warehouse, cartage, lighterage, and container drayage operations in New Orleans and Houston, primarily to service the changing demands of our clients.

With the movement to computerization and the lack of available services, Zanes established Zanes Data Services. This business provided computer programming and data processing to large New Orleans retail outlets. Additionally, the business developed computer programs, to automate the import, export and accounting processes for the company. Eventually, as software and equipment enabled clients to have in-house operations, Zanes Data Services was utilized only on company activities.

Walter R. Zanes, Jr. continued operating the broker/forwarder business on the retirement of Mr. Zanes, Sr. Currently, the grandson of the founder, Don Downing, is Chairman of the Board. The family has been active in the corporate affairs since its beginning.

Zanes Organizational Policy Statement remains our mantra today "...human physical resources will be guided into dynamic organizational units, which will attain their objectives with a high degree of morale and sense of accomplishment on the part of those rendering the service, and to the satisfaction of those served."

It is customer care and satisfaction which makes possible our **100<sup>th</sup> Anniversary!**

To our valued customers: Thank you for your Trust and Support!

LOCATIONS: NEW ORLEANS • MOBILE • HOUSTON/GALVESTON • DALLAS

*Shipments handled under Terms and Conditions of Service appearing in our invoice and power of attorney, available at our website [www.wrzan.es.com](http://www.wrzan.es.com)*